



Presents a
Smooth Jazz



SPONSORSHIP OPPORTUNITIES

AN EXCLUSIVE EVENING OF WORLD-FAMOUS JAZZ TALENT

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About the Concert



We are pleased to announce a date for the **9th Annual Sax on the River Presents a Smooth Jazz Concert for the Cure!**

This smooth jazz benefit concert will be held on Saturday, October 13th at Raley Field in West Sacramento. We will share the evening with cancer survivors, family members, and friends, along with jazz musicians/enthusiasts, community organizations, medical professionals, and corporate guests who give outstanding care and support. This event offers great exposure for your company, and we want to give your organization an opportunity to get involved.

Sax on the River Presents a Smooth Jazz Concert for the Cure is a community partnership event benefiting Susan G. Komen Northern & Central California. Monetary and in-kind donations are used to cover the expense of hosting this event.

**RALEY FIELD
OCT. 13TH**

**J A Z Z
FOOD & FUN**

**TIX ON SALE
JUNE 1ST**

2018 Artist Lineup

HUSKY PRODUCTIONS HAS PARTNERED WITH SUSAN G. KOMEN NORTHERN & CENTRAL CALIFORNIA TO BRING A GRANDER SAX ON THE RIVER EXPERIENCE TO THE SACRAMENTO AREA TO BENEFIT THOSE FIGHTING BREAST CANCER IN THE LOCAL COMMUNITY.

HuskyShows



It's hard to believe that it's been over 26 years since **Candy Dulfer** rose to fame with her high-profile collaborations with Dave Stewart (the worldwide number 1 smash "Lily was here") and of course the legendary Prince, whose tongue-in-cheek recommendation ("When I want sax, I call Candy") in the "Partyman" video made the world sit up and notice the young, glamorous and talented sax player at his side. Their collaboration continued over the years with many studio sessions, TV show appearances, award show performances (including the Grammy Awards), and concert tours around the globe, including Candy joining Prince's NPG band as a permanent member for his record-shattering Musicology tour & album.



The Peet Project is a Hungarian pop-funk-jazz band comprising five twenty-something musicians. Their original music is a seductive and eclectic blend, reflecting influences encompassing Brian Culbertson, Candy Dulfer, George Duke, Earth Wind and Fire and the Rippingtons, among others. The Peet Project was formed in 2009 and their career kicked off when they won the grand prize of Budapest-based 90.9 Jazzy Radio's song contest later that year. The band's debut album, Pink Spirit (2010, Beagle Beat Records), received rave reviews, not only in Hungary but also internationally, at JazzCorner and JazzTimes, whilst Smoothjazz.com's Sandy Shore described the CD as "off-the-hook, irresistible grooves and melodies".

Sponsorship Benefits

PLEASE CONSIDER BECOMING A SPONSOR OF SAX ON THE RIVER, A CONCERT FOR THE CURE®. WE ARE THANKFUL TO HAVE THIS OPPORTUNITY AND WE HOPE YOU WILL SHARE IN IT WITH US. WE ENCOURAGE YOU TO REVIEW THE ENCLOSED MATERIAL, EXPLAINING THE SPONSORSHIP OPPORTUNITIES IN DETAIL.

BENEFITS OF SUPPORTING SAX ON THE RIVER, A CONCERT FOR THE CURE®:

- Your company will be recognized on promotional materials received by the survivors, community members and attendees (*distributed throughout the community, locally and regionally during and after the event*)
- Your contributions will be acknowledged at the event, in the event program, and on our website
- Your company's logo will be displayed on promotional materials



Sponsorship Levels

WE INVITE YOUR PARTICIPATION IN CHOOSING ONE OF SEVERAL SPONSORSHIP LEVELS AND UNDERWRITING THAT RANGE FROM \$1,000-\$10,000 OR TO EXPLORE OTHER CUSTOM SPONSORSHIPS.

	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000
Listed as title sponsor (only one available)	X				
Corporate logo center of event banner	X				
Sponsor selected artist airfare	2	1			
Company banner displayed at event	2	1			
Corporate name linked with event name in all event communications	X	X	X		
Sponsorship announcement during event	X	X	X	X	
Vendor booth at event	X	X	X	X	
Recognition on Sax on the River website	X	X	X	X	X
VIP tickets to the concert	15	10	6	4	2

CUSTOM SPONSORSHIP OPPORTUNITIES

Not seeing a sponsorship level that fits your business objectives?

Let us know and we'll work with you to create a custom sponsorship that meets your needs.

Sponsor Agreement

__ \$10,000 __ \$7,500 __ \$5,000 __ \$2,500 __ \$1,000

**Please see Sponsorship Levels above for details*

Services: _____

Product or Sample Donation: _____

Company or Individual Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact Name: _____

Website: _____

Phone: _____ Email: _____

Signature of Authorized Representative: _____ Date: _____

Signature of Sax on the River Representative: _____ Date: _____

Please mail your donation and completed Sponsorship Agreement form to:

Susan G. Komen Northern & Central California
2880 Sunrise Blvd, Suite 220, Rancho Cordova, CA 95742

Please ship product donations to:

Susan G. Komen Northern & Central California, 2880 Sunrise Blvd, Suite 220, Rancho Cordova, CA 95742

*All ads must be submitted by September 21st. High resolution PDF, TIFF or JPG files accepted.

*Logo files should be sent to info@saxontheriver.com upon completion of this agreement.

Please be sure to read and understand the sponsorship opportunities package before completing this form.

For further information, contact Erin Chandler at echandler@komennccalifornia.org or (916) 231-3145.

501(c)(3) #94-3169358

Susan G. Komen is a public charity exempt from federal income tax
under Section 501(c)(3) of the Internal Revenue Code.

**SAX
ON THE**

RIVER

A stylized orange graphic of a suspension bridge, resembling the Golden Gate Bridge, is positioned behind the word 'RIVER'. The bridge has two main towers with vertical supports and diagonal cross-bracing. The top of the bridge has a series of vertical bars, and the bottom has a series of horizontal bars. The bridge is set against a solid blue background that represents the water.

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